



HOSPITAL EMPLOYEES' UNION

# NEWSLETTER

PLEASE POST

## Community Social Services campaign gears up for 2008

*March 2008 is Community Social Services Awareness Month*

A multi-union campaign to boost public awareness and support for community social services (CSS) is now underway.

Together with our partners in the Community Social Services Bargaining Association of Unions (CSSBA), HEU is encouraging members across the sector to use the month of March to host local activities promoting the value of the services they provide in their communities.

Wherever possible, members are asked to team up with other union members in the sector, individuals they support, family members and employers to host a workplace activity, community display, or special event.

Members are also encouraged to arrange a presentation to their local municipal council asking that they recognize March as Community Social Services Awareness Month or, a particular week in March, as Community Social Services Awareness Week.

All local activities will be supported with provincial campaign materials that will be available in the new year.

To assist organizing efforts, we have prepared a campaign tool kit with the following information:

- Background
- Municipal presentations
- Planning an event
- Working with the media

December 20, 2007

